**Eleanore Oakes Award for Education Program Design**

**Application Form**

This award recognizes **outstanding achievement and innovation in education program design** that enhances conservation knowledge and/or promotes positive conservation attitudes and behaviour. Successful submissions will demonstrate **creativity, innovation, goal setting, and include a means to measure success**.

**Eligibility**

* Open to **CAZA institutional members** **or educational affiliate members**
* Joint applications from multiple institutions are permitted. If applying as a group, each institution must provide the required details.

**A. CANDIDATE INFORMATION**

* Program title:
* Date program initiated:

**B. APPLICANT DETAILS**

* Institution Name:
* Address:
* Chief Executive Name & Title:
  + Institution Size:
    1. ☐ 50 Full-Time Employees (FTES) or More

☐ 49 FTES or Fewer

**C.** **NARRATIVE (Maximum 6 Pages)**

Applications must be in **Word format** (PDF submissions will not be accepted).

1. **Significance of the project** 
   * Clearly describe the conservation education issue the program aims to address.
   * Explain the innovative approaches used.
   * Highlight how this program stands out from existing initiatives.
2. **Initiative, Creativity, and Impact**
   * Demonstrate how the program introduces new ideas or methods in conservation education.
   * Explain its impact on educational communities and participants.
   * Highlight the adaptability of the program for other institutions or contexts.
3. **Institutional Commitment** 
   * Detail the financial and human resources invested.
   * Describe the infrastructure used or developed for the program.
   * Outline the sustainability and continuous improvement strategy.
4. **Outcomes achieved about program goals**
   * Define the program’s objectives and how they have been achieved.
   * Present the tools used to measure success (evaluations, feedback, measurable outcomes).
   * Explain the program’s impact on conservation awareness and behaviour change.

**D. SUPPLEMENTAL MATERIALS**

* **A short video (required - max 5 minutes), PowerPoint (max 12 slides), Google Slides (max 12 slides) or up to 12 JPEG images** can be submitted to further support the application.

**F. Collaboration** (if applicable)

* List any contributing partners and their specific roles in the program

**G. Submitter Information**

* Name:
* Title:
* Phone:
* Email Address:
* Date:

**H. Application Deadline**

All applications must be submitted electronically by August 8th, 2025.

(Late submission will not be considered.)

**I CAZA NATIONAL OFFICE USE ONLY**

*(For internal use by CAZA staff upon application review.)*

* **Organization:**
* **Contact Person for Award (if selected):**
* **Plaque Ordered:** ☐ Yes ☐ No