

SEPTEMBER 24 - 27, 2019

CAZA CONFERENCE 2019 SPONSORSHIP PROSPECTUS



**CAZA 2019
CONFERENCE**
LEADING THE WAY IN CONSERVATION

CALGARY, ALBERTA



Canada's Accredited Zoos and Aquariums (CAZA) will be holding its 43RD annual conference in Calgary, Alberta from September 24-27, 2019 - Leading the Way in Conservation!

Leading the Way in Conservation will explore how accredited zoos and aquariums can improve conservation in action, process, and communication to facilitate understanding of our roles as stewards of biodiversity, learning, and engagement.

The infrastructure and expertise available in accredited zoos and aquariums provide CAZA members with a unique opportunity to play a meaningful role in species conservation, medical and scientific research, rescue and rehabilitation, learning, and facilitate the transformative power of connecting people to nature.

CAZA Conference 2019's highly interactive format will feature keynote speakers who will discuss the changing ways zoos/aquariums operate through innovation and infrastructure, out-of-the box programming, as well as effective communication. The Conference, hosted at the Calgary Zoo will also feature interactive panels, break-out sessions, workshops, as well as activities in the zoo!



GOLD PARTNER - \$6,000

Awards Gala Dinner Sponsor

Logo displayed on Awards Gala Program
10 mins speaking opportunity at Gala
Logo on CAZA's Conference website
Reference in invitations to local politicians and wildlife directors
Logo on all 2018 Conference communication materials
Special mention by Conference MC
Logo on rotating PowerPoint during Conference breaks



SILVER PARTNER - \$5,000

Breakfast Sponsor - Both Days

Logo on all 2018 Conference communication materials
10 mins speaking opportunity at breakfast
Special mention by Conference MC
Logo on rotating PowerPoint during Conference breaks



BRONZE PARTNER - \$4,000

Lunch Sponsor - Both Days

Logo on all 2018 Conference communication materials
10 mins speaking opportunity at lunch
Logo on rotating PowerPoint during Conference breaks



ICE BREAKER SPONSOR - \$3,000

Ice Breaker Event

Logo displayed during event

10 mins speaking opportunity at ice breaker event

Logo displayed on all Conference material referencing the Ice Breaker

Logo on revolving PowerPoint during Conference breaks



HOSPITALITY SUITE- \$1,500

Hospitality Suite Sponsor

Logo displayed in hospitality suite

Logo displayed on all Conference material referencing the hospitality suite

Logo on revolving PowerPoint during Conference breaks



COFFEE & SNACK BREAK SPONSOR - \$1,000

Coffee Breaks (5 opportunities available)

Logo displayed during coffee breaks on table

Logo displayed on all Conference material referencing the breaks

Logo on revolving PowerPoint during Conference breaks



AWARDS SPONSOR - \$1,000

Award Sponsor

Sponsor of awards/plaques at Gala
Logo on rotating PowerPoint during Conference breaks
Logo displayed on Awards Gala Program



TRANSPORTATION SPONSOR - \$1,000

Transportation Sponsor

Transportation sponsor for back and forth from hotel to the zoo
Logo on rotating PowerPoint during Conference breaks - sponsor
could talk about ELA and how it worked on grounds at the zoo

We are extremely excited to speak with you about sponsorship
opportunities for the 2019 CAZA Conference!

All sponsors will be mentioned in the next issue of our
Connections Newsletter.

For more information please contact:

Amélie La Rose

alarose@caza.ca

613.627.3779 ext. 223

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